



2017 College & Service Fair



Looking to reach college-bound, dynamic, young leaders?
Connect with HOBY!

HOBY's World Leadership Congress, by the numbers:

- **420** students from **15** countries
 - ⇒ Approximately 250 rising high school juniors from around the United States
 - ⇒ Approximately 180 international students between the ages of 15-17
- A volunteer team of over **100** individuals
- **Eight** days of leadership, community service and building life long connections
- Nearly **two dozen** local, national and international entrepreneurs and leaders participate as speakers and expert panelist
- Nearly **2,000** hours of community service will be conducted during the week
- A lifetime of memories!

HOBY Student Ambassadors become the next generation of compassionate entrepreneurs, humanitarians and leaders, addressing the needs of their communities.

2017 College & Service Fair

Saturday, July 22, 2017 ❖ 1:30 pm—4:00 pm

The HOBY World Leadership Congress attracts high achieving, college bound students!

College Fair exhibit spaces are \$350 each

Community based and service organizations are invited to participate for FREE!

All participants will receive an 8' table and two chairs

ALL students participating in the World Leadership Congress attend the College & Service Fair
To reserve your space, complete the **Reservation Form** included or register online [HERE](#)

World Leadership Congress



2017 World Leadership Congress

July 22 - 29, 2017 • Loyola University Chicago • Chicago, IL, USA

www.HOBY.org • 1-818-851-3980 • brennc@hoby.org

2017 Advertising Opportunities

Organizations are welcome to advertise with HOBY!

WLC Program Book

Distributed to all student ambassadors, speakers, guests, volunteers, international chaperones and supporters. The WLC Program Book is the detailed directory for the event.

All ads are **four-color**, cover ads are full bleed. For ad copy, we prefer MAC files (Quark Xpress, Photoshop, Illustrator, High Resolution PDF) on CD or email the files to elgrablyn@hoby.org.

For copy requiring typesetting, please type or print your ad on a separate sheet.



The Ad Space Reservation Deadline is Friday, May 26th

Ad COPY Deadline is Friday, June 9th

Outside Back Cover (7 x 10, full bleed)	\$5,000
Inside Front Cover (7 x 10, full bleed)	\$4,000
Inside Back Cover (7 x 10, full bleed)	\$3,000
Full Page (7 x 10 w. 1/2" border allowance)	\$1,000
Half Page (7 x 4.5 w. 1/2" border allowance)	\$500

WLC Yearbook

This is an electronic, interactive document (not a printed publication) that will be distributed to all student ambassadors and volunteers as a keepsake of the event. This e-document includes the students and volunteer contact information.

For ad copy, we prefer MAC files (Quark Xpress, Photoshop, Illustrator, High Resolution PDF) on CD or email the files to elgrablyn@hoby.org.

For copy requiring typesetting, please type or print your ad on a separate sheet.



The Ad Space Reservation Deadline is Friday, June 9th and Ad COPY Deadline is Friday, June 23rd

Full Page (7 x 10) \$500

Questions about any of these advertising opportunities or the publications?

Contact Noel Grable,
International Program Assistant at
818-851-3980 ext. 315
or via email at elgrablyn@hoby.org

To Reserve Your Advertising Space or College & Service Fair Space, click [HERE!](#)