The Future is Yours!

Hugh O’Brian Youth Leadership

Futures Kit

www.hoby.org
Spring 2011

Dear HOBY Ambassador:

I hope that your HOBY seminar experience has motivated you to become even more active in your school and community. You have demonstrated an ability to influence others and to lead; this was evident by your selection to attend your HOBY Leadership Seminar. Most important, I think you have learned a lot about yourself and how to become a successful leader in your community.

Please read the material included in this Futures Kit. There are a number of opportunities to get involved over the next year. Ways to get involved include presenting a one day HOBY Community Leadership Workshop (CLeW) for your classmates, getting involved with your local HOBY Alumni chapter, and becoming involved with HOBY programs in your area. This time it’s up to you to make it happen. As a reminder to yourself and your commitment to your community, sign the enclosed “Passport to the Future.”

Do not forget to tell your parents or guardians about your HOBY experience. Also share this and your HOBY experience with your school principal and guidance counselor, and ask to be part of your school’s HOBY selection team next fall. Nobody knows better then you what the HOBY experience is all about and what we are looking for! We are counting on you to pass the torch and make sure your school selects an Ambassador for next year’s seminar.

The future is yours and HOBY is very proud to have touched your life along the way.

HOBY hugs!

Javier La Fianza
President/Chief Executive Officer
Life with HOBY….

Your HOBY seminar was an “OUTSTANDING” experience! Your Life with HOBY is just beginning though. Here are a few ways you can further your leadership skills and stay involved on a local, national and international level.

Join your local HOBY Alumni Chapter
HOBY Alumni Chapters are comprised of HOBY Alumni that promote continued educational and leadership opportunities through personal/professional development and hands-on, leadership skill-building activities. To get involved with an Alumni Chapter in your area, see a committee member at your seminar or visit the Alumni section of HOBY’s Web site at http://www.hoby.org/alumni

Pass the Torch
This past year, someone at your high school took the time to go through the process of selecting you and registering you for HOBY. Now, it is your responsibility to make sure that your school puts forth the same effort next year to register a deserving sophomore. HOBY Registration packets will be mailed to your school next September, continue checking in with your school HOBY Contact Person to make sure that they received it and offer your assistance with the student selection process. HOBY challenges you to Pass the Torch to the next generation of HOBY.

Start a Community Leadership Workshop (CLeW)
CLeWs are one-day HOBY leadership workshops that are coordinated by Alumni like you. In addition to making an excellent L4S project, a CLeW gives the HOBY opportunity to freshmen in High School to begin their leadership experience with HOBY. If you need more information on how to get started, please see HOBY’s Web site at http://www.hoby.org/alumni

Attend the World Leadership Congress (WLC)
All HOBY Alumni are eligible to attend the World Leadership Congress (WLC), HOBY’s “Super Bowl” of seminars. For program curriculum, fees and reservation information please see the WLC section of HOBY’s Website at http://www.hoby.org/wlc
PASSPORT to the FUTURE

“Tomorrow is Now”

As a HOBY Ambassador, I acknowledge that I CAN and WILL make a difference and,

I PLEDGE

To continue to learn how to think for myself;

To use my unique potential as a force for good in our ongoing experience and in shaping a world at peace;

To be responsible for an informed opinion;

To be a steward of my own destiny to share with others a reverence for life in a spirit of love; and

To complete 100 hours of community service

Name: ________________________________

Date: ________________________________
HOBY challenges all Ambassadors to complete a minimum of 100 hours of community service!

HOBY’s Leadership for Service (LAS) Program rewards and recognizes ambassadors who complete a minimum of 100 hours of community service within one year of the completion of their seminar. Ambassadors also receive the President’s Student Service Award. HOBY’s personal service commitment challenge helps young people, like yourself, realize the personal and social benefits of volunteerism and service. Check out the HOBY website for more details and opportunities on service, service-learning and recognition.

Need Ideas for “Community Service”?
Your community service project can be almost any altruistic service in which you donate your time and energy to improve your community and the lives of others. Be creative in finding volunteer activities that are fun and enjoyable, but also enhance the quality of life for those around you. The range of possible community service activities is virtually limitless and can include:

- Coordinating a Community Leadership Workshops (CLeW)
- Tutoring elementary school students
- Reading stories to seniors in retirement communities
- Volunteering at various service organizations
- Coordinating fundraisers for local charities
- Going to www.hoby.org/alumnivolunteerism for resources and information on volunteering needs near you.

You can log and track your volunteer hours right on our website!
You will receive your username and password following your participation in your local HOBY seminar. You will receive an e-mail from HOBY containing your new username and password. When you receive this e-mail please do the following:
1. Go to https://reg.hoby.org/HOBYLAS
2. Enter your username: <<username>> and password: <<password>> and click Login.
3. Click on the Personal Information tab.
4. You need to pick a security question and answer.
5. You may change your password by clicking the change link next to the stars representing your current password. Make sure you write them down somewhere in case you forget them. Confirm your email address and other personal information. You are now ready to begin entering projects and hours!

READY? SET. GO!
FOR IMMEDIATE RELEASE

CONTACT Name:
CONTACT EMAIL:

AREA SOPHOMORE ATTENDS LEADERSHIP PROGRAM

________________________ recently attended the ____________ HOBY Site of the
(Student Name) (Site Name)

Hugh O'Brian Youth (HOBY) Leadership Seminar. ___________________ joined more than
(student name)

_______ other young leaders representing as many high schools from throughout
(# in attendance)

________________________.
(state or region)

Representing _________________________________ High School, __________
(high school Name) (student name)

is the (son/daughter) of _________________________.
(parent's name)

HOBY Leadership Seminars bring together a select group of high school sophomores from public and
private high schools to interact with groups of distinguished leaders in business, government, education
and the professions to discuss present and future issues. The goal is to provide the youths a stimulating
forum for learning about critical issues while broadening their understanding of their leadership potential
and quest for self-development. HOBY leaders are also challenged to return to their communities to
perform at least 100 hours of community service within 12 months following the Seminar.

Since HOBY's founding, the goal of each seminar is to provide a catalyst to lifelong leadership
development that empowers individuals to achieve their highest potential. As the Ambassadors are
exposed to new ideas and engage in challenging topics, HOBY hopes to illustrate how to constructively
think and discuss complex issues with individuals from various backgrounds and beliefs. The goal is to
show the Ambassadors how to think rather than what to think. Since 1958 HOBY has been a part of
more than 375,000 students lives, many of whom continue to volunteer on HOBY seminar planning
committee's, in their local communities, and schools to keep the HOBY spirit alive.

Hugh O'Brian Youth Leadership was established in 1958 by the popular actor Hugh O'Brian following a
visit to Africa where he was inspired by a meeting with Dr. Albert Schweitzer.

“One of the things Schweitzer said to me was that the most important thing in education was to teach
young people to think for themselves,” O'Brian said. “From that inspiration, and with the support of others
who believe in youth and the American dream, I started HOBY to seek out, recognize, and develop
outstanding leadership potential among our nation’s youth.”

Further information about HOBY activities and sponsorship opportunities is available by calling

_______________________________________________________________________________.

(HOBY Contact person)
Ready for Another Exciting HOBY Experience?

You had a blast at your local leadership seminar; you made new friends, you learned how to be a part of a team, you learned that there are actually special skills everyone needs to lead—you learned more than you imagined. Now it’s time to move on to the next level—HOBY’s World Leadership Congress (WLC). Join 400 students from all over the world in HOBY’s signature international program. Take part in panel discussions and workshops, learn from renown leaders, make friends from all over the world who also want to make a difference, and develop your leadership skills further while exploring Chicago’s Loyola University campus.

APPLY ONLINE NOW AT: WWW.HOBY.ORG

WHO: 400 US SOPHOMORES & INTERNATIONAL STUDENTS
WHAT: 2011 WORLD LEADERSHIP CONGRESS
WHEN: JULY 23—JULY 30, 2011
WHERE: LOYOLA UNIVERSITY CHICAGO

For more info go to www.hoby.org or contact: Noel Grable, International Programs Officer at 818.851.3980 ext. 315 or via e-mail at elgrablyn@hoby.org.

“The program changed my life. I can accept now who I am and what I stand for. I can also know, now, that there are people out there like me...people who really want to change their world. I cannot express what this does to my outlook on life. Even my friends at home have said that I’ve changed since WLC for the better.”—WLC Alum
JOIN THE SIGNET CLASSICS BOOK CLUB!

Developing and nurturing a love of reading is key to any success story. And what better way is there to read than by starting a book club with your friends?

Let’s get started! Signet Classics is proud to support HOBY’s commitment to youth leadership by offering these classic novels to HOBY student ambassadors at an **exclusive 50% discount**.

Anne’s family persuaded her that she could do better—and she let her one true love get away. Now she’s still alone—and the man she never stopped loving has returned from the navy. Can they rekindle their lost romance?

This memoir tells the loving, bitter, angry, laughing, and defiantly proud story of a young woman who came to New York, won fame as a playwright—and went on to new heights of artistry before her tragic death.

Set in India during a time of intense urban growth, this unforgettable novel tells the story of a young couple and their struggle to survive in the face of extreme hardship—while clinging to hopes of a better future.

In this harrowing tale of good and evil, the mild-mannered Dr. Jekyll develops a potion that unleashes his secret, inner persona—the loathsome, twisted Mr. Hyde.

Choose one of these classic titles and visit [penguin.com/hoby](http://penguin.com/hoby) to order your discounted copy. Enter the coupon code HOBY on the shopping cart page, and click the ‘update cart’ button to see your savings! (Just be sure to get your parents’ permission first!) Limit one copy per customer. Orders must be received by July 30, 2011.

You’ll also find out how to set up a book club, and readers guides to get the conversation going. With these guidelines, organizing a reading group should be simple—and fun!

And visit us at [facebook.com/signetclassic](http://facebook.com/signetclassic) for giveaways, quizzes, and other fun features.
Austria, Germany and Switzerland
June 25 - July 5, 2012

HOBY’s High School Alumni Heads to Central Europe

HOBY has partnered with EF Tours, one of the largest educational tour companies in the world to offer international travel opportunities to HOBY Alumni.

Spend 11 days with HOBY Alumni from across the country on this European adventure through Austria, Germany and Switzerland.

We’ll gather together in Boston for pre-departure orientation and HOBY Leadership Activities before we head off to Vienna. This trip is open to all high

What’s included in the Tour Package?

Included in the package price is:
• Airfare from Boston to Vienna
• Airfare from Frankfurt to Boston
• Overnight accommodations in Boston (pre-departure), Vienna, Munich, Tyrol, Lucerne, and Heidelberg
• Breakfast and Dinner each day
• ALL entrance fees and tours outlined in the itinerary
• Travel Insurance
• ALL tour gratuities
• HOBY Staff and HOBY trained chaperones
• EF Tours backpack & luggage tags
• EF Tours Professional Tour Director and licensed tour guides

NOT included in the package price:
• Domestic travel to Boston
• Spending money (Recommend $40 per day, each student will be responsible for their own lunch each day)

The cost of this tour is $3,775*

The initial enrollment fee of $95 is required to hold your place on the tour, monthly payment plans are available!

*Tour package prices are adjusted quarterly; this price is valid through June 30, 2011.

For More Information Contact:
Cheryl Brenn
Director of International Programs
brennc@hoby.org

To find out more about this trip or to ENROLL go to the EF Tours Website: www.eftrips.com
Tour # 1026988
Deadline to Enroll: March 7, 2012

Space is limited, so enroll early to ensure your space!
Want a Piece of HOBY History?

HOBY’s coffee table book entitled “HOBY the First Fifty Years” is now available for purchase!

Price: $50.00 each (includes shipping costs). Minimum Order: 1 Piece.

Select your quantity Option:
☐ Quantity ____ x 50.00 = $_______

Payment Method:
- Check {Make payable to HOBY}
- Credit Card: Visa, Mastercard, Discover

Credit Card Payment

Total to be charged: $ __________
Name on Card: __________________________________________
Billing Address: __________________________________________

Email: __________________________________________
Daytime Phone: _______________________________________
Credit Card Number: _____________________________
Exp. Date: _____________ CVC Number: _____________

Cardholder Signature: _______________________________________

Shipping Information

Contact Name: ___________________________
Ship to Address: ______________________________________
________________________________________
Email: _______________________________________
Daytime Phone: ___________________________

Expected Ship Date: 2-3 weeks after receipt of order form unless rush is indicated.

Submit Orders and Payments to:
HOBY
31255 Cedar Valley Drive, Suite 327
Westlake Village, CA 91362
Fax: 818-851-3999
martinezj@hoby.org
The Complete Guide to College Financing & Admissions
This award-winning and proven effective interactive program takes the guesswork out of the college process (with a special emphasis on Scholarships); taking you by the hand and providing critical information, as well as hundreds of researched web links enabling you to focus on getting into, pay for, and succeed in the college of your choice.

Don't make any college-related decisions until you use this program!

Will Save You Thousands of Dollars!

The Successful Student Guide to the SAT-ACT eBooks
Peer-to-Peer eBooks with embedded videos featuring practice questions and diagnostic tests for SAT and ACT. The ONLY study guide in the nation featuring proven successful students, showing you how to get it right. Cutting Edge!

Understanding Athletic Recruiting
This dynamic book will open your eyes and help you navigate the daunting world of college athletics. If you think you have what it takes to be a college athlete (in any sport) you must read this book!

College Options Foundation’s Student Planning Guide
A detailed, month-by-month planning guide for all college-bound high school students. Takes Out The Guesswork!

Zero Hour Threat I and II
Interactive and award-winning action games which combine unimaginable adrenaline-pumping excitement with skill building for math and vocabulary, all designed to help get you the SAT or ACT score you want. You won’t believe what you’ll absorb… while saving the planet. Proven Successful!
Cupcakes for Cancer

Frosting Hope across America...

"Children making a "sweet" difference one crumb at a time" is 13 yr old Blakely's motto, as she inspires a community with her personally designed fundraiser "Cupcakes for Cancer". Her vision began with the desire to help a fellow eighth grader battle leukemia. Blakely and her "cupcake crew" sold homemade cupcakes for $1 after school and at local events. Not only did they raise $5000 in 6wks, during the onset of her endeavor, but she succeeded in infecting her hometown with Cupcake Fever! This real life cupcake angel invites YOU to join her "cupcake crew" nation wide to make YOUR "sweet" difference one delicious crumb at a time! The Icing on the cupcake? Miss Blake is a chemo survivor herself.

www.myspace.com/cupcakesforcancer  805.448.7336
Cupcakes for Cancer Non-Profit TAX ID #26-3924681

Join the “Cupcake Crew” - become a “Cupcake Angel” in your town! Help Blake raise funds for childhood cancer. Order a “Cake Box” starter kit. Includes apron and how to design your own Cupcakes For Cancer bake sale!

Cancer’s smallest victims are our largest concern.
“GlamourGals was a unique opportunity for me to build relationships with the elderly women living in local nursing homes. After every makeover I love seeing how the women have changed their attitudes and seem to be completely different after each makeover.” Tara H., TX Hoby Ambassador

GlamourGals is a 501(c)(3) nonprofit whose mission is to foster intergenerational relationships with elderly women living in senior homes through monthly facials and makeovers given by teen volunteers.

“I joined GlamourGals because I feel passionately about people being able to affect other’s lives through simple friendly gestures and kindness. I love GlamourGals because it allows me to learn from my wiser female counterparts and to share cool experiences, such as the visits and makeovers with my friends.” Deanna D., NY Hoby Ambassador

START A GLAMOURGALS CHAPTER AT YOUR SCHOOL THIS FALL!

WHY? Gain leadership experience by organizing your peers. You and your friends can earn community service hours! Volunteer in a fun, meaningful way with the seniors in your community.

COMMITMENT? Each chapter commits to visiting a senior home in their area at least once a month. Many go more and opt to apply for awards both with GG (GLAMMYS!) or other organizations!

Want to Get Involved? Start a GG Chapter at your school in 5 Steps!

1. **Recruit:** Find a co-president (year younger), a rally girl, and at least 7 other volunteers to register with.
2. **Secure an advisor:** Find an adult at the school (a teacher, guidance counselor, or administrator) who wouldn’t mind helping you out and going to makeovers with you.
3. **Find a senior home:** Be prepared to share GG’s mission with an activities director. Need help? There are some homes on our site as well as a sheet to download and share with them! CLICK ON VOLUNTEER.
4. **Registration Fee.** This annual fee of just $100 helps cover the cost of mailings, filings and more. There are many different ways to secure and drop us a line if you need help!
5. **Register online:** Visit [www.ggchapters.org](http://www.ggchapters.org) and have the above information handy (your volunteers’ names and email addresses) and enter all of your info on there. You’ll be sent an invite from auto@ggchapters.org, which is to our interactive online forum to manage your chapter.

What you should know...

We supply all of the cosmetics that you need for makeovers along with helpful guides! * You will need to sign into and post information on GGChapters.org in order to receive supplies! * You can have more than 10 volunteers! * You need at least 10 volunteers to be official. * You need to commit to volunteering at least once a month at a local senior home. * Many chapters go WAY MORE = chance to win a Glammy! * GG turned 10 years old in 2010! * GG’s founder and many chapter presidents are HOBY ALUMNI! GO HOBY! Join the movement of compassionate teens in GlamourGals!

Read up about GG on [www.glamourgals.org](http://www.glamourgals.org) and tell your friends! Q’s? contact@glamourgals.org or 631.404.0761. [www.facebook.com/GlamourGals](http://www.facebook.com/GlamourGals) * [www.twitter.com/GlamourGals](http://www.twitter.com/GlamourGals)
Making a Difference One Card at a Time

Our mission is to create positive and inspirational homemade cards for children with life-threatening illnesses.

Love Letters: Random Cards of Kindness, Inc. is a 501 (c) (3) non-profit national organization with a mission to create positive and inspirational homemade cards for children with life-threatening illnesses. Each card is unique because it is created by hand using stamps, stickers, scrapbook paper and art supplies. Inside each one an uplifting message such as “You Shine Like A Star” is written to give children faith, courage and the will to survive. Once the cards are created, I examine each one and hand deliver some to individual children going through the difficult times of treatments and surgeries and others to hospitals and organizations such as Give Kids the World and the Ronald McDonald House so they can distribute the sincere messages. The remaining cards are sent with love through the mail to help lift children’s spirits. My motto is: Sick children need more than medicine; they need love and support from their families, friends and Love Letters “Pen Pals.”
Get inspired: Host or attend an Oxfam America Hunger Banquet® event

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Everyone on earth has the same basic needs; it is only our circumstances—where we live and the culture into which we are born—that differ. Some are born into relative prosperity and security, while millions, through no choice of their own, are born into poverty.

—From the Oxfam America Hunger Banquet® event script

What’s it all about?

You’ve seen the numbers: more than one billion hungry. But hunger is not about too many people and too little food. Our rich and bountiful planet produces enough food to feed every woman, man, and child on earth. Hunger is about power. Its roots lie in inequalities in access to resources. The results are illiteracy, poverty, war, and the inability of families to grow or buy food.

Few experiences bring to life these inequalities more powerfully than an Oxfam America Hunger Banquet event. Unique and memorable, the Oxfam America Hunger Banquet allows organizers and participants alike to experience firsthand how our decisions affect others in the world.

Here’s how it works: Guests draw tickets at random that assign them to a high-, middle-, or low-income tier, based on the latest statistics about the number of people living in poverty. Each income level receives a corresponding meal—filling and nutritious or sparse and simple. When the meal is done, guests are invited to share their thoughts and take action.

At an Oxfam America Hunger Banquet® event, few participants leave with full stomachs, but all possess a greater understanding of hunger and poverty—and will feel motivated to do something about it.

How do I get started?

Go to oxfamamerica.org/hungerbanquet to download a free toolkit with step-by-step instructions on how to organize your own Oxfam America Hunger Banquet event, as well as plenty of other tools to help you get the word out. You’ll also hear from other supporters and find out who’s hosting an Oxfam America Hunger Banquet in your community.

Oxfam America

We’re an international relief and development organization that creates lasting solutions to poverty, hunger, and injustice. We are part of Oxfam, a confederation of 13 Oxfams working in more than 90 countries. Together with individuals and local groups in these countries, we save lives, help people overcome poverty, and fight for social justice. Learn more about us at oxfamamerica.org.

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The students found immense value in the experience, and for many it was a life-changing event.

—Kristal A. Gerdes, professor and Oxfam America Hunger Banquet® event organizer, Menomonie, Wisconsin
NGC OVERVIEW

New Global Citizens (NGC) is a 501(c)(3) nonprofit organization that is focused on educating, empowering and mobilizing young people to help solve the greatest challenges faced by communities around the world. With 71 Million young people in the United States under the age of 25, our generation represents one of the most technologically advanced, ethnically diverse and wealthiest cohorts the world has ever seen. We believe in the potential of connecting the power of this generation with the power of locally led solutions to impact change on a global scale.

By 2013, the New Global Citizens change movement will have:

500
Teams on high school campuses nationwide

2,500
Student leaders and 25,000 team members

$1 MILLION
In student-raised funds transferred to global partner projects (100%).

3 MILLION
People educated about pressing global challenges.

1,000
Launched advocacy initiatives to support global change.

100
Global partner projects impacted in 30 countries around the world.

WHAT YOU CAN DO

1 CONTACT NGC
2 SPREAD THE WORD
3 START A TEAM

RECRUITS YOUNG PEOPLE
NGC recruits high school youth from every socioeconomic and ethnic background in the US to form teams on their campus.

EDUCATES ON 8+2 ISSUES
NGC educates teams on global issues as defined by the UN Millennium Development Goals and teaches them how to take action on behalf of the issue or issues they feel most motivated to address.

TEAMS PARTNER WITH A GLOBAL PROJECT
Once students focus in on their issue areas, they select one of our 45 global partner projects to support for the year. Each project is a locally-led grassroots organization located in a community most affected by the related global issue.

TEAMS ARE EQUIPPED & MOBILIZED TO TAKE ACTION
With NGC online trainings, personal support, resource materials and action-based tools, teams set goals around how they will 1) educate their community, 2) advocate and 3) fundraise to support their project.

DUAL IMPACT
The dual impact of NGC will yield a cohort of young globally-minded and equipped change agents who share a lifelong commitment to creating sustainable global change while simultaneously increasing capacity and impact of grassroots, locally led solutions to the world’s greatest challenges.