



September 2009

Dear Colleague:

I write to share with you my personal endorsement for an organization that has for over 50 years helped the educational community develop leadership skills in high school sophomores. That special organization is **Hugh O'Brian Youth Leadership (HOBY)**.

In September, HOBY mails registration materials to every public and private high school in the country encouraging participation in their 2010 leadership development seminars. Last spring, more than 9,000 10th graders were registered to represent their school at HOBY's seminars in their state. HOBY seminars across the country are now accepting students for the coming spring 2010 seminars. The HOBY seminars provide great networking and leadership skill development as well as a focus on community service for these future leaders.

Please plan to select a sophomore student to attend the HOBY leadership seminar in your state. The guaranteed acceptance date is December 4, 2009. If you haven't submitted the name of a deserving sophomore, please do it today. Registrations submitted after December 4 will be accepted on a space available basis. The local HOBY team will communicate their final registration deadline. The registration fee is only \$150 to register a student – a small price for such an “outstanding” learning experience.

Register Your Sophomore TODAY to Attend HOBY

To register your sophomore, visit HOBY's website to obtain more information and download the registration materials - www.hoby.org, or call 1-818-851-3980 x400, or e-mail registration@hoby.org to request information for your school and student.

As the executive director of the professional organization representing the nation's superintendents and other school system leaders, I recognize the importance of bringing meaningful, real-life experiences to young people. HOBY is to be commended for its efforts to empower this important group. AASA has been a strong supporter of HOBY's outstanding programs for over 32 years and has my personal endorsement.

Sincerely,

A handwritten signature in black ink that reads "Daniel A. Domenech". The signature is written in a cursive style.

Daniel A. Domenech
Executive Director