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**Hugh O’Brian Youth Leadership Announces 2012 International Tours
for High School and College Ambassadors**

(LOS ANGELES – September 6, 2011) — [Hugh O’Brian Youth Leadership](#) announced today its 2012 International Tour program taking HOBY alumni to Peru, Austria, Germany and Switzerland. HOBY is the nation’s foremost nonprofit youth leadership development organization.

College age alumni – those who attended a HOBY leadership program between 2005-2009 – will spend January 4-12 in Peru, visiting Lima, Cuzco and Pisac and participating in cultural and nature activities at the Amazon Lodge in Puerto Maldonado. The 2012 trip for high school-age alumni will take HOBY ambassadors to Austria, Germany and Switzerland June 25-July 5. Among the cities these high school juniors and seniors will visit are Vienna, Munich, Salzburg, Lucerne and Heidelberg.

“Each of these 11-day trips is designed to broaden our ambassadors’ view of the world and continue their leadership development in an international setting,” said Javier LaFianza, president and CEO of HOBY. “Exposing our youth to different cultures and different world experiences helps make them a richer individual and provides them new perspectives they can bring back with them.”

HOBY has long believed in embracing world cultures as part of its learning activities. This past summer, for example, students from ten foreign countries joined with American students to attend HOBY’s World Leadership Congress in Chicago. And in July, a delegation of teenage alumni traveled to Ireland to participate in the 2011 Albert Schweitzer’s Leadership for Life Youth Leadership Conference.

In organizing the 2012 programs, HOBY has partnered with EF Tours, one of the largest educational tour companies in the world offering international travel opportunities to high school- and college-age students. The tours include all airfares, room accommodations, in-

(More)

HOBY/Int'l Program 2012

Page 2

country travel, food, travel insurance and other expenses. The students will be guided by HOBY staff and HOBY-trained chaperones and facilitators.

“Our programs are developed exclusively for HOBY alumni and not only take students to amazing locations, but will also integrate leadership activities and community service projects where available, giving them an entirely different perspective on their leadership skills and effectiveness,” said LaFianza.

More information on these tours may be obtained by contacting Cheryl Brenn, HOBY’s director of international programs, at brennc@hoby.org.

For more than 50 years, Hugh O’Brian Youth Leadership has helped to cultivate tomorrow’s leaders by inspiring a global community of youth and volunteers to a life dedicated to leadership, service and innovation. HOBY programs annually provide nearly 10,000 local and international high school students the opportunity to participate in unique leadership training, service learning and motivation-building experiences. HOBY also provides adults the opportunity to make a significant impact on the lives of youth by volunteering, and today more than 4,000 volunteers and over 365,000 alumni proudly make up the HOBY family. Further information on HOBY or the World Leadership Conference may be obtained at www.hoby.org.

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