



TEAM HOBY

Official Sponsor of Youth Leaders

Why become a TEAM HOBY member?

★ **Leadership matters.** HOBY nurtures leadership potential in young people, who then go on to successfully lead businesses, community service organizations and governments. Your sponsorship dollars will go to this great cause and truly make a difference.

★ **Show your customers, vendors, community partners and other stakeholders** that you support the development of leadership skills in young people through use of the TEAM HOBY "Official Sponsor of Youth Leaders" logo.

★ **Meet other leaders** who are HOBY sponsors, donors and board members, representing top companies around the world.

★ **Develop a positive association to your company.** Many participants in HOBY's programs are your company's future employees and leaders. With the ever-growing importance of securing top-notch employees, the TEAM HOBY offers an excellent opportunity to reach out.

In addition, HOBY will provide professional and thorough reporting of sponsorship activities, and be attentive to your needs as our partner. **We value the relationship with our TEAM HOBY sponsors.**

ACT NOW to secure your place as an ***Official Sponsor of Youth Leaders!***

A limited number of sponsorships are available.

Call (310) 474-4370 or E-mail development@hoby.org

Sponsor Recognition Packages:

Sponsorship Feature	Gold Level \$50,000	Silver Level \$25,000	Bronze Level \$10,000
Authorized to use "Official Sponsor of Youth Leaders" logo.	★	★	★
Print ad in World Leadership Congress program book (approx. distribution: 2,000)	Full Page	Half Page	Half Page
Print listing in state seminar program books (approx. distribution: 35,000)	★	★	★
Print listing as in annual report (approx. distribution: 5,000)	★	★	★
Print ad in Albert Schweitzer Leadership program book (approx. distribution: 4,000)	Full Page	Half Page	Quarter Page
Print listing in Albert Schweitzer Leadership program book (approx. distribution: 4,000)	★	★	★
Online listing in HOBYNET email newsletter distributed 6 times per year to 125,000 unique email addresses, 40K email addresses which are youth leaders ages 16-21, with links to your company's website	★	★	★
Rotating web ad on HOBY home page (approx. monthly page views: 80,000)	★	★	
Listing on HOBY Official Sponsor of Youth Leaders web page	★	★	★
Rotating Web Ad on HOBY student registration page	★		
Two VIP tickets to the Albert Schweitzer Leadership Awards in New York and Los Angeles (est. value: \$1,600)	★	★	
Opportunity to have employees and/or management speak at one of 70 youth seminars and/or World Leadership Congress	★	★	★

Platinum Level sponsorships are available for \$100,000. Please contact us for more information on the additional sponsor benefits.