Albert Schweitzer Leadership Awards Gala
Inspiring Change, Changing Lives

ALBERT SCHWEITZER LEADERSHIP AWARD RECIPIENT

KEITH J. SHAPIRO
Vice President & Chairman
Chicago Office
Greenberg Traurig, LLP

OUTSTANDING YOUNG ALUMNI AWARD RECIPIENTS

O. FALADE
Florida-Mid, 2008

JILL DURSO
Connecticut, 2013

GALA CHAIRS
Jack Butler, Hilco Global
David Fergusson, The M&A Advisor
Jeffrey Kohn, O’Melveny & Myers, LLP
Nancy Mitchell, Greenberg Traurig, LLP - New York
Monika Bach Schroeder, The Family Reach Foundation

Monday, May 9, 2016
6:00 PM
New York Athletic Club
180 Central Park South, 9th Floor - New York, NY 10019
Cocktail Attire

Hosted By
MEGAN ALEXANDER
from “Inside Edition”

Sponsorship | Reservations
LaDreeya Taylor
818.851.3980, Ext. 323 | taylorl@hoby.org

HOBY’s mission is to inspire and develop our global community of youth and volunteers to a life dedicated to leadership, service and innovation.

www.HOBY.org | #HOBYNYGALA
The Albert Schweitzer Leadership Award is presented to individuals who have distinguished themselves through their service to mankind and who have contributed significantly through their leadership to the education and motivation of youth.

KEITH J. SHAPIRO

Vice President and Chairman of the Chicago Office
Greenberg Traurig, LLP

Keith J. Shapiro is the Vice President of international law firm Greenberg Traurig, LLP. He is the co-founder and Chairman of GT’s Chicago office and Co-Chairman of the firm’s Business Reorganization & Financial Restructuring Practice.

In 2015, Mr. Shapiro was appointed by Governor Bruce Rauner as Co-Chairman of the Illinois Holocaust and Genocide Commission. His longstanding support for education includes his past service on the Board of Trustees of the Jewish Theological Seminary, the Rosalind Franklin School of Medicine and Sciences, and the Chicagoland (now Rochelle Zell) Jewish High School. Mr. Shapiro is a longtime member of the Emory University School of Law Advisory Board and recently endowed in perpetuity Emory’s Keith Shapiro Bankruptcy Writing Awards, which he has funded since 1999. He also serves on the Advisory Board of DePaul University College of Law’s Center for Jewish Law and Judaic Studies.

In his community, Mr. Shapiro has served for many years on the Boards of The Jewish Federation of Metropolitan Chicago, the American Jewish Committee and the Anti-Defamation League, where he has chaired ADL’s First Amendment Freedom Awards for ten years.

Professionally, he has counseled troubled companies and private equity funds for 33 years. He is a Fellow of the American College of Bankruptcy, a past President and Chairman of the American Bankruptcy Institute and served on the Boards of INSOL International and the Turnaround Management Association. Crain’s Chicago Business has listed him on its annual Who’s Who in Chicago Business list since 2005. He holds a degree in finance from the University of Illinois and received his law degree from Emory University School of Law. Of all his achievements, Mr. Shapiro is most proud of his family! He has been married to Marci for 35 years and has three sons, Jacob, Michael, Jordan, and a daughter-in-law, Jenna.
The HOBY Outstanding Young Alumni Award was created to recognize and honor HOBY alumni, ages 25 and under, for their accomplishments and service. The winners of the award have distinguished themselves as leaders among their peers and in their communities. They have served in their schools, neighborhoods, and communities and have made a significant difference in the lives of others.

O. FALADE
University of Central Florida
Gainesville, Florida
HOBY Florida-Mid 2008, HOBY 2008 World Leadership Congress
Co-Founder of Blackstone LaunchPad, Founder and Director of Bauxio

“HOBY was my first experience which forced me to intentionally change the way I viewed myself. They taught me to think for myself as a young leader capable of initiating change and, subsequently, I became one.”

O. Falade is the co-founder of the University of Central Florida’s Blackstone LaunchPad entrepreneurship consulting center. There, he helped raise nearly $500,000 within eight months and impacted the lives of more than 8,000 students through more than 300 workshops and events. O. currently is the Founder and Director of Bauxio, a campus-based entrepreneurship advising center that also offers consulting services to other universities both domestically and abroad.

JILL DURSO
University of Connecticut
Cheshire, Connecticut
HOBY Connecticut 2013
Founder of the Brendan McQuade Scholarship

“At seminar, our Leadership Seminar Chair challenged us to go home and make a change in our community. Through the Brendan McQuade Scholarship, I can proudly say I made a positive change in my community. HOBY unlocked my confidence. I went home a new person who could not be stopped.”

After attending HOBY in 2013, Jill was inspired to make a difference in her local community. She established the Brendan McQuade scholarship, in memory of a classmate who passed away her 8th grade year. Initially hoping to raise $2,000, Jill successfully raised $11,000 in less than seven months. As a result, students at Cheshire High School will receive the Brendan McQuade scholarship for the next 20 years; ensuring that his memory continues to have a lasting impact on her community.

Jill has logged over 600 hours of community service and is currently involved with HOBY, serving as the Treasurer and President of the Connecticut Alumni Association, as well as volunteering with the Massachusetts and Rhode Island HOBY programs.
### SPONSORSHIP LEVELS

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<thead>
<tr>
<th>Level</th>
<th>Benefits</th>
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| **$50,000 DIAMOND** | • Three tables of ten with Premiere seating  
                       • Full page 4-color ad in the Event Journal with Preferred Placement  
                       • Invitation to cocktail reception for each guest  
                       • Exclusive email to all HOBY alumni and volunteer database featuring company crafted marketing message  
                       • Access for company representatives to HOBY events and seminars throughout the US  
                       • Ability to leverage partnership with HOBY including use of logo, photos and other publicity for one year following event  
                       • Tile/logo on HOBY website homepage for one year as featured partner  
                       • Four premium tickets to the World Leadership Congress Banquet and VIP reception held in July, 2016. |
| **$25,000 PLATINUM** | • Two tables of ten with Prime seating  
                       • Full page 4-color ad in the Event Journal  
                       • Invitation to Cocktail reception for each guest  
                       • Access for company representatives to HOBY events and seminars throughout the US  
                       • Ability to leverage partnership with HOBY including use of logo, photos and other publicity for one year following event  
                       • Tile/logo on HOBY website homepage for one year as featured partner |
| **$10,000 GOLD** | • One table of ten  
                       • Full page 4-color ad in the Event Journal  
                       • Invitation to Cocktail reception for each guest  
                       • Access for company representatives to HOBY events and seminars throughout the US  
                       • Name on HOBY event page for one year |

All Diamond, Platinum and Gold Sponsors will also receive the following:

- Recognition in HOBY’s annual report
- Photo opportunity with company executives
- Sponsor logo and credit on all collateral and press materials
- Inclusion in printed signage and video sponsor loop*

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*For inclusion in event collateral and sponsor loop, all logos/name listings must be sent to taylorl@hoby.org no later than Tuesday, April 26, 2016.

**PLEASE DIRECT ALL INQUIRIES AND SEND FORM TO:**

**HOBY International, 31255 Cedar Valley Dr. Suite 327, Westlake Village, CA 91362**

or Email LaDreeya at taylorl@hoby.org Phone: 818-851-3995 x323
INDIVIDUAL TICKET LEVELS

<table>
<thead>
<tr>
<th>Ticket Level</th>
<th>Benefits</th>
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| $1500 VIP COUPLE TICKETS | • Early Entry to the Cocktail Reception for two (2)  
• Premiere seating for two (2)  
• Recognition in HOBY’s Annual Report |
| $1000 VIP SINGLE TICKETS | • Early Entry to the VIP Cocktail Reception  
• Premiere seating for one  
• Recognition in HOBY’s Annual Report |
| $750 COUPLE TICKET (S) | • Preferred Seating for two  
• Invitation to general cocktail reception  
• Recognition in HOBY’s Annual Report |
| $500 SINGLE TICKET(S) | • Preferred Seating for one  
• Invitation to general cocktail reception  
• Recognition in HOBY’s Annual Report |
| $175 ALUMNI/VOLUNTEER TICKET(S) | • Preferred seating for one  
• Invitation to VIP Alumni and Volunteer Reception with HOBY’s CEO  
• Invitation to general cocktail reception  
• Recognition in HOBY’s Annual Report |
| $50 YOUNG ALUMNI (<25 yrs) TICKET(S) | • Preferred seating for one  
• Invitation to VIP Alumni and Volunteer Reception with HOBY’s CEO  
• Invitation to general cocktail reception  
• Recognition in HOBY’s Annual Report |

**I/We cannot attend, but please accept my/our donation of $_______**

JOURNAL AD OPPORTUNITIES

<table>
<thead>
<tr>
<th>Ad Format</th>
<th>Cost</th>
</tr>
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<tbody>
<tr>
<td>Back Cover</td>
<td>$10,000</td>
</tr>
<tr>
<td>Inside Cover</td>
<td>$7,500</td>
</tr>
<tr>
<td>Full Page</td>
<td>$1800</td>
</tr>
<tr>
<td>Half Page</td>
<td>$1000</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$500</td>
</tr>
</tbody>
</table>

Specifications for Ads: Page Trim Size: 8 ½” x 11”  
Full page: 7.5x10  
Half page: 7.5x5  
Quarter page: 3.75x5

All pages are non-bleed.  
Please submit art as a CMYK, high-res PDF or EPS at 300dpi with fonts outlined to taylorl@hoby.org by April 26, 2016.

REGISTRATION FORM

Total Amount Enclosed/To Charge: $_____________________

Payment Method:  
• Check made payable to HOBY  
• VISA  
• MasterCard  
• American Express

Name:________________________________________  
Billing Address: ______________________________________

Card #: ______________________________________  
City: _____________________ State: ____ Zip ___________

Exp. Date: _____________  Security Code: _______

Phone: _______________ E-mail: ________________________
AMERICA’S FOREMOST YOUTH LEADERSHIP ORGANIZATION
NOTHING ELSE COMES CLOSE

PERSONAL LEADERSHIP | GROUP LEADERSHIP | LEADERSHIP FOR SOCIETY | GLOBAL LEADERSHIP

HUGH O’BRIAN YOUTH LEADERSHIP

VOLUNTEERISM | INTEGRITY | EXCELLENCE | DIVERSITY | COMMUNITY PARTNERSHIP

12,000 Students (annually)
450,000 Alumni (and growing)
4,000 Volunteers (annually)
3,460,122 Service Hours (and counting)

HOBY ALUMNI PERFORMED MORE THAN 3.4 MILLION VOLUNTEER HOURS
AN ESTIMATED FINANCIAL VALUE OF MORE THAN $79.8 MILLION
INVESTED IN SERVICE TO LOCAL COMMUNITIES.

58 YEARS
HOBY has INSPIRED young people to make a difference and become catalysts for positive CHANGE in their home, school, workplace, and community. HOBY has a long and impressive history of successfully motivating youth and volunteers to outstanding LEADERSHIP.

Connect with us: www.hoby.org

www.hoby.org | blog.hoby.org
By encouraging leadership and educating teenagers about the vast world of opportunities before them, the Hugh O’Brian Youth Leadership program is making a very important contribution to our nation’s future.

Hillary Rodham Clinton, Former United States Secretary of State and United States Senator, New York

By encouraging leadership and educating teenagers about the vast world of opportunities before them, the Hugh O’Brian Youth Leadership program is making a very important contribution to our nation’s future.

Colin L. Powell, Former United States Secretary of State

HOBY is encouraging each of the thousands of high school sophomores who attend these leadership seminars to volunteer at least a hundred hours a year to a community service project.

Mike Huckabee, Former Governor of Arkansas, and 1971 HOBY Alumnus

Attending the Hugh O’Brian Leadership seminar in 1971 was a genuine turning point in my life. I forged friendships that have continued for years, and the impact of HOBY is a large part of why I was the Governor of my state.

Albert Schweitzer Award Recipients
Secretary of State Madeleine Albright
Gary Bettman
Hon. Joseph R. Biden III
T. Hale Boggs
President And Mrs. George Bush
John Wm. Butler, Jr. Esq.
Jovita Carranza
Lynn And Richard Cheney
First Lady Hillary Rodham Clinton
Walter Cronkite
Governor and Mrs. Gray Davis
Kenneth R. Dickerson
Elizabeth and Robert J. Dole
David Fergusson
President and Mrs. Gerald R. Ford
Raisa and Mikhail Gorbachev
Vice President And Mrs. Al Gore
Lydia and Charlton Heston
Dolores and Bob Hope
Mickey Kantor
Gary Kelly
Nancy and Henry A. Kissinger
Steven Klinsky
J. Willard Marriot
Robert Mosbacher
Hugh O’Brian
Governor George E. Pataki
Doug Parker
T. Boone Pickens
Mark Pigott
General Colin L. Powell (Ret.)
President and Mrs. Ronald Reagan
General H. Norman Schwarzkopf
The Honorable Rodney E. Slater
Ted Turner
Peter V. Ueberroth
Governor and Mrs. Pete Wilson
Rodney O’Neal
Governor Haley Barbour
Sheila T. Smith

(partial list)
I plan to pass the torch to the new ambassadors again, changing more lives. That’s how much HOBY has impacted me. It’s a ripple effect.

–@AshfordBSonii

HOBY is not a weekend or a weeklong experience, it is a lifetime.

–@HOBYRuss

I WILL be the difference and MAKE a difference.

–@awkwardsofia

INSPIRING CHANGE, CHANGING LIVES
Providing more than 12,000 high school students annually with leadership training, service-learning, and motivation-building experiences.

Community Leadership Workshop
An introductory daylong program for high school freshmen focusing on leadership as a discipline to be explored and learned.

Leadership Seminar
A 3-4 day seminar offered nationwide for high school sophomores to engage in hands-on leadership activities, meet leaders in their state, and explore their own personal leadership skills.

Advanced Leadership Academy
An exclusive 5 day academy designed for high school juniors and seniors to gain leadership experience and knowledge based on college-level criteria and the Social Change Model of Leadership.

World Leadership Congress
A memorable and life-changing weeklong experience, where high school students from around the globe gather to share and refine their leadership skills with one another.

Leadership for Service
HOBY challenges every ambassador to complete a minimum of 100 community service hours following their participation in HOBY and many do much more. Ambassadors who achieve this distinction earn The President’s Volunteer Service Award, scholarship opportunities, and more.

#myHOBYstory

28 Community Leadership Workshops
70 Leadership Seminars
2 Advanced Leadership Academies
1 World Leadership Congress