“As the executive director of the professional organization representing the nation’s superintendents and other school system leaders, I recognize the importance of bringing rich, real-life experiences to young people. HOBY is to be commended for its efforts on behalf of students. AASA is a strong supporter of this program.”

Paul D. Houston, Ed. D.
Executive Director
American Association of School Administrators

Motivating Tomorrow’s Leaders Today

HOBY’s Vision
To motivate and empower individuals to make a positive difference within our global society, through understanding and action, based on effective and compassionate leadership

HOBY’s Mission
Hugh O’Brian Youth Leadership provides lifelong leadership development opportunities that empower individuals to achieve their highest potential.

HOBY’s Core Values
Volunteerism
Excellence
Organizational Integrity
Diversity
Innovative Thinking
Community Partnership
Lifelong Learning
Leadership Opportunities
Dear Guidance Counselor,

When I began Hugh O'Brian Youth Leadership (HOBY) in 1958, I had a vision of making a difference in the lives of young people. Now, five decades later, I am astonished and blessed by the success of our alumni and the continued enthusiasm of the young men and women who have truly been motivated by attending our HOBY programs.

Last year, over 8,500 high school sophomores attended one of our 71 HOBY Leadership Seminars throughout the United States. On the international front, HOBY-style programs also took place in Argentina, Bolivia, Canada, China, Israel, Korea, Mexico, and Taiwan. HOBY has proven to be a memorable, motivating experience for the more than 355,000 high school sophomores who have already attended a HOBY leadership program. This year, why not let your outstanding and deserving sophomore be a part of this HOBY community?

I am confident you know at least one 10th grader with demonstrated or potential leadership skills. Show them you care and would like to invest in our future. All sophomores are eligible for the HOBY leadership seminar and are encouraged to apply. Please read through the enclosed materials, which provides all you need to seek out, recognize and develop an outstanding 10th grade leader in your school. Follow the Three Easy Steps for Selecting and Three Easy Steps for Registering Your HOBY Ambassador on the next page. Then, tear out the last page and post the HOBY flyer in your Counseling Office to generate students interest about the Leadership Seminar.

I know there are other leadership programs out there, but none has the prestige or record of success that HOBY offers. We've worked hard to make our program the "best of the best." Just ask any of our alumni and I know you'll like what you hear!

Thanks for caring and ensuring a new generation of leaders,

Hugh O'Brian
Founder and Chairman of the Executive Committee

What is Hugh O'Brian Youth Leadership (HOBY)?

HOBY's widely acclaimed international program began in 1958 when actor Hugh O'Brian returned from Africa, inspired by a nine-day visit spent working and talking with Dr. Albert Schweitzer, the 1952 Nobel Peace Prize Winner. Two weeks after his return to the U.S., O'Brian, who was portraying legendary lawman Wyatt Earp on television, decided to make his own contribution to society by establishing HOBY. He chose youth leadership as the most promising enterprise that HOBY could promote.

For five decades, HOBY has worked diligently at helping young people make a difference and become positive catalysts for change in the home, school, workplace, and community. As one of the nation’s foremost youth leadership development organizations, HOBY is respected worldwide and recognized on college entrance applications.

Through HOBY’s unique and highly interactive weekend programs, we introduce high school sophomores to distinguished leaders of the community from various sectors, such as business, technology, education, government, arts, science, media, and non-profit. Through intense but informal panel discussions, HOBY participants get a realistic look at their nation, its people, and their own role in the world community.

With students of similar goals and aspirations, HOBY Ambassadors enhance their leadership skills and discover that they are not alone in their desire to lead and to make their schools and communities a better place. The leadership seminars consist of question-and-answer sessions, small group discussions, and leadership exercises, which assist these future leaders to better understand the meaning of leadership and begin to identify their own particular leadership strengths.
1. **Promote the Program**

Tear off the third tri-fold in this packet and post it in your school’s Guidance Office. Encourage all teachers affiliated with the sophomore class to mention the program in their classes. Make an announcement to the student body. Encourage all 10th graders to learn more about HOBY by visiting www.hoby.org/students.

2. **Encourage All 10th Graders to Apply**

Refer all interested candidates to a specific school counselor. Have the counselor create a selection process. Some suggestions include a face-to-face interview about the student’s desire to represent the school, an essay contest about leadership (suggested topic: “In 75 to 100 words, please describe the most rewarding and challenging aspect of being a leader in your school and community”), or other creative ideas!

3. **Select Your HOBY Ambassador**

Leadership ability surpasses race, ethnicity, gender, and socio-economic status, so all sophomores should be considered in selecting your HOBY Ambassador. Narrow your search to one to two students with demonstrated or potential leadership ability, exhibiting one or more of the following traits:

- Outstanding oral and/or written communication skills
- Critical and/or creative thinking
- Creative problem solving
- Strong decision-making skills
- Sensitivity to the needs or concerns of others
- Charismatic personality (others gravitate towards him or her)
- Courage to speak out for one’s beliefs
- Courage to challenge authority
- Participation in community service activities

1. **Have Your Selected Ambassador(s) Complete the HOBY Registration Worksheet**

Before presenting the registration worksheet to your selected Ambassador, please remove the HOBY school ID and password, and keep it in a safe place. Secure the confidentiality of the school ID and password as only school counselors should register a student online. It is also important to obtain a valid email address for the Ambassador(s). Confirmation and information about the seminars will be sent through email, and students without valid emails addresses will miss out.

2. **Visit www.hoby.org to Register Your Student Online**

Use the HOBY school ID and password to log into our secure online registration. Enter all the information from the completed worksheet online. Once you have submitted all the information online, there is no need to fax a copy of the worksheet. No paper registrations will be accepted.

3. **Pay Now or Later**

The fee to register is $150. You may pay online with a credit card or Purchase Order, pay with a check, or pay at a later time. **(Please note that your Ambassador is not officially accepted until the registration fee is received.)** You may also print an invoice, a copy of the registration, or a credit card receipt during the online process. To pay at a later time, simply log back in with the HOBY school ID and password and follow the instructions.
To Apply for HOBY:

If you are interested in representing your school at your local HOBY Leadership Seminar this spring, see your sophomore guidance counselor as soon as possible to express your interest. Make sure to get registered by the November 22nd guaranteed acceptance date.

Attention Sophomores! Since 1958, more than 355,000 students have attended HOBY’s Leadership Seminars. You, too, can be part of this fun and life-changing experience!

Hugh O’Brian Youth Leadership (HOBY) is a dynamic, interactive educational program designed to prepare our country’s youth to become effective, ethical leaders in their home, school, workplace and community. Outstanding sophomore students who attend our 3- or 4-day seminars interact with leaders in business, government, education, media and non-profits; they get a realistic look at our nation, its people, and their role within the world community. To find out more, visit www.hoby.org/students.

got leadership?

Hugh O’Brien
HOBY
Youth Leadership

Photo collage by Karen Carnegie Johnson, 1988 NJ HOBY Alumna
September 2006

Dear Colleague:

Hugh O’Brian Youth Leadership (HOBY) is now accepting applications for its **2007 HOBY Leadership Seminars**. Celebrating 50 years of leadership education in 2007, HOBY is the nation’s only program exclusively designed for high school sophomores. The HOBY program has my strongest personal support, as well as that of the National Association of Secondary School Principals (NASSP).

All sophomores are eligible and should be encouraged to apply. The leadership seminars are held in every state each spring. Please take this opportunity to recognize an outstanding 10th grader from your school during this important decision-making time in his or her life. The guaranteed acceptance date is November 22, 2006. Registrations submitted after November 22 will be accepted on a space-available basis. Last year 8,500 outstanding sophomores attended HOBY Leadership Seminars. Don’t let one of your students miss out. I **encourage you to take advantage of this excellent HOBY opportunity immediately**.

The registration fee of $150 covers a minimum of the overall costs for the program, and is small compared to the great benefits your student will experience at HOBY. Local volunteers, businesses, civic organizations and others in your community are raising the remainder of the funds to pay for your student’s participation. If your school cannot underwrite the registration fee, please ask your school’s booster club, PTA, or other support group to underwrite the fee and invest in the future of your deserving sophomore.

All students who attend the local seminar will be given the opportunity to attend HOBY’s World Leadership Congress (WLC) in July 2007. Over 20 countries will send their outstanding 10th graders to interact with our American sophomore leaders. The WLC is truly an opportunity for young leaders of the world to come together and develop the skills to create a better future!

Thank you for your commitment to HOBY and its goal of “motivating tomorrow’s leaders today.” Please select your outstanding sophomore now!

Gerald N. Tirozzi
Executive Director

P.S. If you have any questions, please see www.hoby.org for more information and contacts.

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“My experience at the HOBY seminar began the significant metamorphosis of my life, an evolution that has continued in my public responsibilities and through today... I garner respect for my accomplishments, abilities, and ideas primarily because I now respect myself, and know that I have other meaningful contributions to make. I am the case history about whom the advertisement copy was written: ‘Let the world change you so you can change the world.’”

Jennifer Brogin
California, 1998 Alumna
By encouraging leadership and educating teenagers about the vast world of opportunities before them, the Hugh O’Brian Youth Leadership (HOBY) program is making a very important contribution to our nation’s future.”

Hillary Rodham Clinton
United States Senator, New York

Frequently Asked Questions

Q: WHEN DO I NEED TO REGISTER?
A: As soon as possible since space is limited. The guaranteed acceptance date is November 22, 2006. Registration filed online after November 22nd will be accepted on a space available basis. The local HOBY team will communicate their final registration deadline.

Q: WHAT IF I DON’T HAVE THE HOBY SCHOOL ID AND PASSWORD TO REGISTER ONLINE?
A: Please send an email to registration@hoby.org with the subject line “School ID Request” containing the following information:
- High school name
- Complete mailing address with city, state, and zip code
- School contact name
- School contact phone number
Your HOBY school ID and password will be sent to you via email. Please secure the confidentiality of the school ID and password as only school counselors should register a student online.

Q: CAN I SEND IN A PAPER REGISTRATION?
A: No, paper registrations will not be accepted. Please use the online registration process. If you don’t have online access at your school, please consider visiting a local library or another institution that offers internet access. You can also contact your local HOBY team for assistance with online registration. See the calendar section of www.hoby.org for local HOBY contact information.

Q: DO I HAVE TO PAY THE REGISTRATION FEE AT THE TIME I REGISTER MY STUDENT?
A: No, you may choose to pay the registration fee at a later time. When ready to pay, simply log back in with your school ID and password and complete the payment process. Please note that a student is not officially accepted until the registration fee is received.

Q: WHY DO I NEED TO PROVIDE AN E-MAIL ADDRESS FOR THE STUDENT?
A: A valid e-mail address for the student is very important because pre-seminar materials and confirmation of acceptance will be sent through email.

Q: WHAT IF THE STUDENT DOES NOT HAVE E-MAIL?
A: Please ask your student to provide one of his/her parents’ e-mail addresses to ensure information about the seminar will be received. Do not substitute the information with a school personnel’s e-mail address.

Q: HOW MUCH IS THE REGISTRATION FEE?
A: The fee to attend a HOBY Leadership Seminar is $150. Your local HOBY team will communicate their policy on accepting any additional students and any associated fees.

Q: WHO PAYS THE REGISTRATION FEE?
A: The school is asked to pay the fee. If the school is not able to pay the fee, please consider Booster/Activity clubs, PTSA, or other creative options in your community for sponsorship. Finally, parents of the selected student can opt to pay the fee.

Q: WHAT IS THE REFUND POLICY?
A: Cancellations made 30 days prior to the seminar date are entitled to a full refund minus a $25 processing fee. No refunds will be issued within 30 days of the seminar date, so we highly suggest selecting an alternate student.

Q: WHEN AND WHERE IS THE HOBY SEMINAR?
A: Seminars are scheduled between mid-March and mid-June, 2007. As the dates are determined, they will be posted on the calendar section of HOBY’s website at www.hoby.org, along with the local HOBY contact information.

Q: WHAT HAPPENS AFTER A STUDENT IS REGISTERED AND PAID?
A: Your student will receive an e-mail confirmation stating he/she has been officially accepted into the program. Within eight to six weeks of the local HOBY Seminar, your HOBY Ambassador will receive pre-seminar materials containing important information regarding location, arrival and departure time, and seminar details. If materials are not received within this time frame, please visit the calendar section of HOBY’s website at www.hoby.org for local HOBY contact information.

Q: WHAT IF THE STUDENT I SELECTED CANNOT ATTEND?
A: HOBY highly recommends selecting an alternate student and entering him/her online in case the originally selected student is unable to attend. If your selected HOBY Ambassador is unable to attend, and an alternate student is already entered online, please send an email to registration@hoby.org with the subject line “Alternate Student Request” and provide the following information:
- HOBY school ID number
- High school name
- High school city and state
- Originally selected student name
- Alternate student name
- School contact name
- School contact phone number
Your alternate student will receive confirmation once the request is processed. If an alternate student was not initially selected and entered online, please log back in with your HOBY school ID and password, and then enter an alternate student. Continue by following the instructions online.

Q: CAN I REGISTER MORE THAN ONE STUDENT TO GO TO HOBY?
A: Your local HOBY team will communicate their policy on accepting any additional students and any associated fees.