HOBY’s Mission
To inspire and develop our global community of youth and volunteers to a life dedicated to leadership, service, and innovation.

Hugh O’Brian Youth Leadership (HOBY) has inspired young people for over six decades to make a difference and become catalysts for positive change in their home, school, workplace, and community.
September 2018

Dear HOBY School Contact,

We are excited to kick off the 2018-2019 HOBY program year and develop 10,000 more youth leaders who will give back to our communities through leadership and service. Since 1958, Hugh O’Brian Youth Leadership (HOBY) has provided transformative leadership development training to positively impact the lives of thousands of high school students in the U.S. and abroad annually. I am writing to invite your school to participate in HOBY’s flagship program for high school sophomores: the State Leadership Seminar.

This kit contains all the information you need to select and register your sophomores for one of our 70 State Leadership Seminars throughout the country. Your students will spend 3-4 exciting days engaging in leadership development activities, collaborating with students from throughout the state, and exploring leadership from three perspectives: individual, group, and society. Their HOBY experience will provide them with a fun, life-changing experience and cultivate leadership skills that will serve them long into the future!

All Seminars take place between April and June 2019, but don’t wait! Register by December 7, 2018, to guarantee spots for your students. Log in now to HOBY’s online registration system at HOBY.org/lead to register and find pertinent seminar information, including your seminar date and location, number of students accepted at the seminar, registration fee, the local HOBY contact to answer your questions and much more.

To provide our life-changing program to more students, starting January 2019 HOBY will accept registration nominations from community organizations and partners seeking the HOBY experience for their youth. HOBY has permitted such registrations on a limited basis for some time as unfortunately, many schools nationwide do not participate in HOBY. We are excited to provide this avenue for more students to get involved. Community nominated registrants are self-paid and will not be representatives of their schools. Please send an email to registration@hoby.org with further questions.

Students return from HOBY as change-makers equipped with leadership training, self-awareness, and the motivation to make a positive impact in their schools and communities. We hope you will support us in fulfilling our mission by giving your students the opportunity to join the HOBY State Leadership Seminar.

All the best,

Javier La Fianza
Chief Executive Officer
WHAT IS HOBY?
HOBY programs are conducted annually throughout the United States, serving local and international high school students. HOBY provides students, most of whom are selected by their schools, the opportunity to participate in unique leadership training, service-learning, and motivation-building experiences. Due to the selfless efforts of volunteers and the contributions of generous donors, more than 10,000 students participate in HOBY programs annually.

OUR MISSION
To inspire and develop our global community of youth and volunteers to a life dedicated to leadership, service, and innovation.

OUR VISION
To motivate and empower individuals to make a positive difference within our global society, through understanding and action, based on effective and compassionate leadership.
Community Leadership Workshops (CLEW) are HOBY’s introductory one-day program for high school freshmen. A typical CLEW is six to eight hours long, with 30–40 participants, and focuses on leadership as a discipline to be explored and learned. HOBY CLEW students interact with local community leaders, participate in group activities, and conduct community service projects. CLEWs are organized, developed, and implemented by HOBY alumni and volunteers, local business leaders and civic groups, and are free to attend.

HOBY’s flagship program allows high school sophomores to realize their leadership talents and apply them in becoming effective, ethical leaders in their home, school, workplace, and community. Students attend three- or four-day seminars and participate in hands-on leadership activities, meet leaders in their state, and explore their own personal leadership skills while learning how to make a positive impact in their community. The seminar curriculum is based on the Social Change Model of Leadership and develops leadership from three perspectives: Personal Leadership, Group Leadership, and Leadership for Society.

Since 1968, HOBY’s World Leadership Congress (WLC) has been bringing students together from across the globe to discover their potential as leaders. Upon completing a Leadership Seminar, U.S. high school rising juniors and seniors have the opportunity to advance to HOBY’s next level of leadership. Each year, over 400 students representing as many as 20 countries attend this unique week-long international program comprised of keynote presentations, speakers’ panels, interactive workshops, field trips, and community service projects. Students emerge from the WLC as more mature individuals, cognizant of the world around them, and ready to make meaningful contributions to society.

Ambassadors Connect is HOBY’s alumni network and comprises thousands of alumni who have successfully completed the pathway to leadership. Ambassadors may volunteer at HOBY programs, join their local Alumni Association, participate in HOBY’s Cushman & Wakefield mentorship program (which includes hands-on experiences in business and possibilities for internships), or join HOBY partner service organizations, like Phi Sigma Pi and Junior Chamber International (JCI) during and after college. Ambassadors Connect offers many opportunities for new connections, growth, and leadership development after the HOBY program.
PROMOTE THE PROGRAM
Display the enclosed poster in a place where faculty and staff can see it so they can also recommend 10th grade students for the State Leadership Seminar. Encourage all sophomores to learn more by visiting HOBY.org/lead

ENCOURAGE SOPHOMORES TO APPLY
Refer all interested candidates to one school contact. Create a selection process. Some suggestions include:

A) In-person interviews.
B) Essay contest describing the most rewarding and challenging aspects of being a leader in your school and community.

SELECT YOUR HOBY STUDENT(S)
Leadership ability surpasses gender, ethnicity, and socio-economic status. All sophomores should be considered in your selection. While young leaders often have excellent academic records, selections should not be based exclusively on GPA. Please consider leadership potential when making your selection.

TRAITS AND SKILLS TO CONSIDER
Outstanding communication, critical thinking, creative problem solving, strong decision making, sensitive to others, charismatic personality, courage to speak out and challenge, interest in community service.

REGISTER YOUR STUDENTS
GIVE STUDENTS THE FORM
In this packet are forms for selected students to bring home and share with their parents or guardians. Have them fill out the back side and turn in the card to your school's HOBY contact.

REGISTER YOUR STUDENTS AT HOBY.ORG/LEAD
Use the HOBY school ID and password* provided on this packet's envelope to log into our secure online registration system.

Enter each student's information from their completed invitation card.

PAY THE REGISTRATION FEE
You may pay online with a credit card or print an invoice to pay by check.

To pay at a later date, save and log out, but please note that your students are not officially accepted into the program until the registration fee is received and processed. Registration fee is not refundable.

*Please keep school ID and password secure.
WHEN AND WHERE ARE THE HOBY SEMINARS?
Seminars take place annually between April and June. Please log in to the online registration system at HOBY.org with your school ID and password to find your specific seminar date, location, and local contact.

HOW MUCH IS THE REGISTRATION FEE AND HOW MANY STUDENTS CAN I REGISTER?
Please log in to the online registration system at HOBY.org with your school ID and password to find your seminar’s registration fees and number of students you can register.

BY WHEN DO I NEED TO REGISTER?
As soon as possible since space is limited. After the guaranteed acceptance date of December 7, 2018, online registrations are accepted on a space-available basis. After December 7, if you are able to log in to the registration system and register a student, the Seminar is still open.

WHAT IF I DON’T HAVE MY HOBY SCHOOL ID AND PASSWORD?
Your school ID and password are included in the envelope containing your Registration Kit. If you no longer have this information, please send an email to registration@HOBY.org with the subject line “School ID Request” and the following information:
• High school name
• School’s complete mailing address with city, state & zip code
• School contact’s name
• School contact’s phone number and email

Your HOBY school ID and password will be emailed to you. Please secure the confidentiality of the school ID and password, as only school administrators should have access.

WHO PAYS THE REGISTRATION FEE?
The registration fee may be paid by anyone (including the school, community organizations, PTOs, sponsors, or parents) and may be split between two or more entities. Payment can also be made in installments.

DO I HAVE TO PAY THE REGISTRATION FEE AT THE TIME I REGISTER MY STUDENT?
No. You may pay the registration fee at a later time. When ready to pay, simply log back in with your school ID and password and complete the payment process. Please note that a student is not officially accepted into the program until the registration fee is received and processed.

HOW DO I SUBMIT PAYMENT?
There are only two forms of payment accepted.
1. Credit Card: Via our online registration system.
2. Check: Print your invoice from the online registration system. Checks should be made out to “Hugh O’Brian Youth Leadership” and sent with the invoice to:

   HOBY Registration
   31255 Cedar Valley Drive, Suite 327
   Westlake Village, CA 91362

Purchase orders are not accepted as payment, but may be submitted if required by a school’s finance/accounting department. Enter your purchase order number in the online registration system, and then print and provide the invoice to your school for payment. Please do not mail purchase orders to our office unless a signature is required.

WHAT HAPPENS AFTER A STUDENT IS REGISTERED & PAID?
Once payment is processed, your student will receive an email confirmation stating they have been officially accepted into the program. Four to six weeks prior to the seminar, your HOBY Ambassador will be sent detailed information about the seminar and additional forms to complete. If information is not received within this time frame, please log into our online registration system for your local HOBY contact information.

WHAT IS THE REFUND POLICY?
No refunds will be issued, so please select alternate students in case your primary student cannot attend.

WHAT IF THE STUDENT I SELECTED CAN NO LONGER ATTEND THE SEMINAR?
No problem! Your selected alternate student can easily replace the primary student and payment will automatically be transferred. Simply log back in to the online system and follow the instructions to replace the primary student with the alternate. If an alternate student was not initially selected and submitted online, you may enter your alternate student’s information, and then replace your primary HOBY Ambassador by following the instructions online.

WHAT IF I HAVE QUESTIONS OR COMMENTS ABOUT THE NEW COMMUNITY NOMINATION PROCESS?
We welcome your questions and comments about the Community Nomination Process or any registration inquiries at registration@hoby.org.
Hugh O’Brian Youth Leadership (HOBY) prepares young men & women for a lifetime of leadership—from taking a leadership position at school to starting a non-profit in their community and everything in-between.

HOBY’s leadership experience is a one-of-a-kind program pathway for young people across the country, with proven results. It is based on time-tested programming that helps young leaders in their own lives and in the world.

HOBY offers the best leadership development experience in the world—one that is designed with today’s challenges in mind, creating effective leaders for today and tomorrow.

95% of HOBY alumni attend a 4-year university, as compared to the 67% national average.

HOBY helps develop a strong sense of self.

HOBY helps students identify and solve problems in the community.

95% of HOBY alumni attend a 4-year university, as compared to the 67% national average.
STATE LEADERSHIP SEMINAR

WHEN*: 3 – 4 days in April – June
WHERE*: A University Near You!
SEMINAR FEE*: $225 – $425

* Seminar dates/locations/cost can be found on our website November 16th.
Includes: Food, lodging & supplies for the weekend

CONGRATULATIONS! You’ve been selected to represent your school as the primary or alternate student at the next HOBY State Leadership Seminar.

Full Name: ____________________________________________  □ M □ F
Address: _________________________________________________
City, State, Zip: __________________________________________
Phone (C): ___________________ Phone (H): _________________ Date of Birth: __/__/____
Email: ___________________________________________________

Preferred first name for name tag: ________________________________
T-shirt size: □ S □ M □ L □ XL □ XXL □ XXXL
Ethnicity: □ African American □ Asian □ Caucasian □ Latino □ Middle Eastern
□ Multiracial □ Pacific Islander □ Native American □ Other

□ I understand I must be able to attend the seminar for the entire weekend, including overnight.

Contact 1: ____________________________________________ □ Mother □ Father □ Guardian
Phone (C): ___________________ Phone (W): ___________________
Phone (H): ___________________ Email: _______________________
Job Title / Employer: _______________________________________

Contact 2: ____________________________________________ □ Mother □ Father □ Guardian
Phone (C): ___________________ Phone (W): ___________________
Phone (H): ___________________ Email: _______________________
Job Title / Employer: _______________________________________

□ I would like to opt out of receiving outstanding offers from HOBY-approved scholarships, affiliates, partners, and companies.
□ I would like to opt out of receiving important text reminders from HOBY