HOBY
YOUTH LEADERSHIP

ALBERT SCHWEITZER LEADERSHIP AWARDS RECEPTION

EXCLUSIVE TASTE OF TAO @ THE DREAM HOTEL

Dream Downtown - PhD Penthouse
OCTOBER 23, 2019 - 6 PM
Celebrate & Grow Future Leaders

Investing in young people through HOBY’s largest annual fundraising event is a chance to make a lasting and meaningful impact on today’s youth. It’s a way to develop tomorrow’s workforce leaders - a generation of confident, successful change-makers, visionaries and entrepreneurs.

We are excited to offer numerous sponsorship opportunities - all of which provide your company with significant benefits and the chance to:

- Connect with Fortune 500 companies and their leaders, notable HOBY alumni, and other distinguished guests.
- Increase your brand’s visibility nationally with reach through our HOBY network.
- Meet, honor and witness the awe-inspiring accomplishment of HOBY youth and the volunteers who support them.
- Grow more true leaders - ready to make a difference through the life-changing HOBY program experience.
- Recognize the significant commitment of HOBY alumni and provide scholarships to help more students achieve their true potential.
In 1958, actor Hugh O’Brian visited 1952 Nobel Peace Prize winner, Dr. Albert Schweitzer at his famed hospital in Lambarene, Africa. O’Brian spent nine days at the clinic where Schweitzer and volunteers cared for patients. This had a profound impact on Hugh, stressing the importance of empowering young people to lead. As Hugh departed, Schweitzer took his hand and asked, “Hugh, what are you going to do with this?”

Hugh O’Brian returned home and founded HOBY Youth Leadership, and now today over 500,000 alumni across the globe are changing the world!
2019 Albert Schweitzer Leadership Chairs

MARY BETH ADELESON
EVENT CO-CHAIR
HOBY BOARD OF TRUSTEES
ALUMNA HOBY NEW YORK
Real Estate Broker
Douglas Elliman

SARAH MCGEE
EVENT CO-CHAIR
HOBY VOLUNTEER
Director of Education and Communication
Social Promise

MEGAN ALEXANDER
MASTER OF CEREMONIES
HOBY BOARD OF TRUSTEES
TV Host & Author
Alumna HOBY Washington
Each year HOBY holds annual Albert Schweitzer Leadership Awards Reception. The awards presented recognize leadership in many diverse areas of human endeavor.

HOBY’s Albert Schweitzer Leadership Award is presented to individuals who have distinguished themselves through service to mankind and who have contributed significantly through their leadership to the education and motivation of youth.

HOBY’s Corporate Citizen Award publicly congratulates the executive officer of a company that has demonstrated outstanding leadership commitment by motivating others to take leadership roles in philanthropy and community involvement.

HOBY’s International Inspiration Award honors individuals who have profoundly inspired others by their character, their values and their actions. Their achievements have equaled their ambitions, and they inspire us to do no less.

HOBY’s Alumni Achievement Award recognizes an outstanding HOBY Alumnus who has distinguished him or herself as a leader in professional, social and philanthropic endeavors, and has carried that leadership with dignity and respect.

HOBY’s Outstanding Young Alumni Award recognizes alumni ages twenty-five and under who, through significant service and leadership in their schools and communities, have made an outstanding difference in the lives of others.
Valued Partners

Join the many individual and corporate sponsors who support one of the world’s largest youth development organizations and who are committed to growing future leaders:

American Airlines

Ballard Spahr LLP

Bank of America Merrill Lynch

Cushman & Wakefield

Henricksen

Masergy

Mylan

Generational Equity
Sponsorship Opportunities

ALBERT SCHWEITZER AWARD SPONSOR

The Albert Schweitzer Award sponsor will join an esteemed group of individuals dedicated to growing the next generation of leaders.

- Tickets for 20 people
- Pre-event meet and greet with honorees and event chairs
- Opportunity to present the Albert Schweitzer Award and possibly present at local and/or national HOBY program
- Sponsor branding and logo inclusion on event promotional materials including website and the large stage screen
- Designation as National Partner for 12 months on the HOBY website
- Two Facebook and four Twitter posts throughout the year
- Will provide 5 student scholarships to attend HOBY State Seminars
- Will provide 1 student scholarships for World Leadership Congress with priority consideration to New York Public Schools

$20,000*  
* Tax deductible amount $19,500
Sponsorship Opportunities

INTERNATIONAL INSPIRATION AWARD SPONSOR

The International Inspiration Award sponsor and possibly present at local and/or national HOBY program.

- Tickets for 10 people
- Pre-event meet and greet with honorees and event chairs
- Opportunity to present the International Inspiration Award and possibly present at local and/or national HOBY program
- Sponsor branding and logo inclusion on event promotional materials including website and the large stage screen
- Designation as National Partner for 12 months on the HOBY website
- Two Twitter posts throughout the year
- Will provide 10 student scholarships to attend HOBY State Seminars
- Will provide 1 student scholarship for World Leadership Congress with priority consideration to New York Public Schools

$10,000*
* Tax deductible amount $9,500
Sponsorship Opportunities

ALUMNI ACHIEVEMENT AWARD SPONSOR

The Alumni Achievement Award sponsor will join an esteemed group of individuals dedicated to growing the next generation of leaders. Supporters at this level will enjoy significant recognition on-site at the event, as well as through various media opportunities.

- Tickets for 10 people
- Sponsor branding and logo inclusion on event promotional materials including program and event signage
- Placement in the program with a full page ad
- Designation as National Partner for 12 months on the HOBY website
- One Twitter post throughout the year
- Will provide 4 student scholarships to attend HOBY with priority consideration to New York Public Schools

$5,000*  
* Tax deductible amount $4,500
Sponsorship Opportunities

OUTSTANDING YOUNG ALUMNI AWARD SPONSOR

The Outstanding Young Alumni Award sponsor will join an esteemed group of individuals dedicated to growing the next generation of leaders. Supporters at this level will enjoy significant recognition on-site at the event, as well as through various media opportunities.

- Tickets for 6 people
- Sponsor branding and logo inclusion on event promotional materials including program and event signage
- Placement in the program with a 1/2 page ad
- Will provide 3 student scholarships to attend HOBY with priority consideration to New York Public Schools

$2,500*

* Tax-deductible amount $2,000
I/WE ARE PROUD TO SUPPORT OUR FUTURE LEADERS

$20,000  [ ]  Albert Schweitzer Award Sponsor
$10,000  [ ]  International Inspiration Award Sponsor
$5,000   [ ]  Alumni Achievement Award Sponsor
$2,500  [ ]  Outstanding Young Alumni Award Sponsor
$175    [ ]  Global Leadership Awards Ticket
$100    [ ]  Young Professional Ticket (35 & under)

Please accept my tax-deductible donation of $___________________

________________________________________________________________________

Sponsor Name/Company (as you wish to recognized)
________________________________________________________________________

Contact Name  Phone Number
________________________________________________________________________

Address | City | State | Zip
________________________________________________________________________

Email
PAYMENT INFORMATION

Enclosed is a check payable to HOBY Youth Leadership

Please charge my credit card

- AmEx
- Disc
- MC
- Visa

PLEASE RETURN THIS FORM TO:
HOBY Youth Leadership
31255 Cedar Valley Dr. Ste. #327
Westlake Village, CA 91362

Credit Card #

Exp.

Cardholder Name

Address | City | State | Zip

GUEST NAMES*:
*If to be determined, please provide names to HOBY by September 23 2019

Hugh O’Brian Youth Leadership (HOBY) is a 501(c)3 #956082886
Global Council on Youth Leadership

This year, over 11,000 youth will participate in HOBY, adding to the over 500,000 lives HOBY has touched in 60 years. HOBY creates a ripple effect of leadership and change. HOBY alumni become successful business and community leaders, applying the lessons from HOBY throughout their lives. With the world changing so quickly, it is imperative that HOBY maintains our exceptional curriculum, programs, volunteers and fundraising.

As part of our on-going efforts to improve our outreach, programs and effectiveness, HOBY is creating an advisory board on youth leadership and excellence in 2019. The HOBY Global Council on Youth Leadership will allow us to gain thoughts and insight on partnerships, programming, and fundraising strategies dedicated to keeping HOBY the nation’s premiere youth leadership organization. Members on the council will include HOBY parents, alumni, and business leaders dedicated to our mission.

LET US HELP ACHIEVE YOUR CORPORATE SOCIAL RESPONSIBILITY GOALS!

We are dedicated to training the next generation to become strong leaders that are catalysts for positive change in their communities, both locally and globally. During the course of our programs, our participants develop cultural sensitivity, stronger communication skills, learn to think critically about global issues, and work collaboratively to create solutions to these challenges.

To learn more please contact:
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