EVENT OF THE YEAR
NATIONAL ASSOCIATION FOR CATERING & EVENTS
DALLAS CHAPTER

VOTED 2018

DALLAS ALBERT SCHWEITZER LEADERSHIP AWARDS

NOVEMBER 6, 2019
DALLAS ARBORETUM AND BOTANICAL GARDEN
Celebrate & Grow Future Leaders

Investing in young people through HOBY’s largest annual fundraising event is a chance to make a lasting and meaningful impact on today’s youth. It’s a way to develop tomorrow’s workforce leaders - a generation of confident, successful change-makers, visionaries and entrepreneurs.

We are excited to offer numerous sponsorship opportunities - all of which provide your company with significant benefits and the chance to:

- Connect with Fortune 500 companies and their leaders, notable HOBY alumni, and other distinguished guests.
- Increase your brand’s visibility nationally with reach through our HOBY network.
- Meet, honor and witness the awe-inspiring accomplishment of HOBY youth and the volunteers who support them.
- Grow more true leaders - ready to make a difference through the life-changing HOBY program experience.
- Recognize the significant commitment of HOBY alumni and provide scholarships to help more students achieve their true potential.
HOBY empowers young people ages 14-18 to become outstanding leaders. Our mission is to inspire and develop our global community of youth and volunteers to a life dedicated to leadership.

- There are 47 million young people in the United States
- 54% believe a lack of self-confidence holds them back
- 29% say they want to develop their leadership skills
- Our network of alumni delivers interactive programs to disadvantaged young people to develop their leadership skills and personal confidence.

With your help, we can build the next generation of young leaders in the United States

- $4,000 builds the life skills of 10 young leaders
- $20,000 grows the confidence of 50 young people
- $40,000 empowers 100 young leaders to make a difference in their community

Impact in Dallas, TX:

- Due to the success of last year's event, 60 students of need in Dallas received scholarships to attend a State Seminar in Texas
- Two student scholarship plus airfare was awarded to a Dallas student for the World Leadership Congress in Chicago

“Our goal is to develop our student leaders to help solve the world’s biggest challenges within their own communities.”
Each year the Albert Schweitzer Leadership Awards Dinner recognizes leaders in diverse areas of human endeavor and supports fundraising efforts that sustain HOBY programs, which provide young people with leadership development opportunities throughout the world. Past Albert Schweitzer Leadership Award honorees include Muhammad Ali, President and Mrs. Gerald R. Ford, and Dolores and Bob Hope. Only two individuals are selected for the annual event for the following prestigious awards:

ALBERT SCHWEITZER LEADERSHIP AWARD
RYAN BINKLEY
PRESIDENT & CEO
GENERATIONAL EQUITY
Leadership Awards Dinner
Host Committee

MEGAN ALEXANDER
EVENT CO-CHAIR
MASTER OF CEREMONIES
HOBY BOARD OF TRUSTEES
ALUMNA HOBY WASHINGTON
TV Host & Author

CHRIS RYAN
EVENT CO-CHAIR
HOBY PARENT
Tiger 21 - Dallas Chair

MERANDA COHN
COMMITTEE MEMBER
ALUMNA HOBY TEXAS NORTH
Director of Media Relations and Corporate Affairs for Vistra Energy
Sponsorship Opportunities

**ALBERT SCHWEITZER AWARD SPONSOR**

The Albert Schweitzer Award sponsor will join an esteemed group of individuals dedicated to growing the next generation of leaders. Supporters at this level will enjoy significant recognition on-site at the event, as well as through various media opportunities.

- Premium seating for 20 people - 2 tables
- Opportunity to present the Albert Schweitzer Award and possibly present at local and/or national HOBY program
- Sponsor branding and logo inclusion on event promotional materials including website and the large stage screen
- Prominent sponsor name recognition as Exclusive Leadership Awards Dinner Sponsor and inclusion in post-Leadership Awards photo to be distributed via newswire service
- Designation as National Partner for 12 months on the HOBY Foundation website (with hyperlink)
- Two Facebook and four Twitter posts throughout the year
- Will provide 20 student scholarships to attend HOBY

$50,000*

* Tax deductible amount $49,000
Sponsorship Opportunities

OUTSTANDING YOUNG ALUMNI AWARD SPONSOR

The Outstanding Young Alumni award sponsor will join an esteemed group of individuals dedicated to growing the next generation of leaders. Supporters at this level will enjoy significant recognition on-site at the event, as well as through various media opportunities.

- Premium seating for 10 people - 1 table
- Opportunity to present the Outstanding Young Alumni Award and possibly present at local and/or national HOBY program
- Sponsor branding and logo inclusion on event promotional materials including website and the large stage screen
- Sponsor name recognition as Exclusive Leadership Awards Dinner Sponsor and inclusion in post-Leadership Awards photo to be distributed via newswire service
- Designation as National Partner for 12 months on the HOBY Foundation website (with hyperlink)
- Two Twitter posts throughout the year
- Will provide 10 student scholarships to attend HOBY

$25,000*  
* Tax deductible amount $24,000
Sponsorship Opportunities

FUTURE LEADERS SPONSOR

The Future Leaders Award sponsor will join an esteemed group of individuals dedicated to growing the next generation of leaders. Supporters at this level will enjoy significant recognition on-site at the event, as well as through various media opportunities.

- Seating for 10 people - 1 table
- Sponsor branding and logo inclusion on event promotional materials including website and the large stage screen
- Designation as National Partner for 6 months on the HOBY Foundation website (with hyperlink)
- One Twitter post throughout the year
- Will provide 5 student scholarships to attend HOBY

$10,000*
* Tax deductible amount $9,000
Sponsorship Commitment

I/WE ARE PROUD TO SUPPORT OUR FUTURE LEADERS

$50,000  □  Albert Schweitzer Award Sponsor

$25,000  □  Outstanding Young Alumni Award Sponsor

$10,000  □  Future Leaders Sponsor

$250    □  Leadership Award Ticket

□  Please accept my tax-deductible donation of $___________________

Name/Company (as you wish to recognized)

Contact Name  Phone Number

Address  City  State  Zip

Email
Sponsorship Commitment

PAYMENT INFORMATION

☐ Enclosed is a check payable to HOBY Youth Leadership

☐ Please charge my credit card

[ ] AmEx  [ ] Disc  [ ] MC  [ ] Visa

PLEASE RETURN THIS FORM TO:
HOBY Youth Leadership
31255 Cedar Valley Dr. Ste. #327
Westlake Village, CA 91362

<table>
<thead>
<tr>
<th>Credit Card #</th>
<th>Exp.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Cardholder Name</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

GUEST NAMES*:
*If to be determined, please provide names to HOBY by October 23, 2019

Hugh O’Brian Youth Leadership (HOBY) is a 501(c)3 #956082886
Valued Partners

Join the many individual and corporate sponsors who support one of the world’s largest youth development organizations and who are committed to growing future leaders.

American Airlines

Bank of America
Merrill Lynch

Cushman & Wakefield

Generational Equity

NBCUniversal

Masergy

Link Strategic Partners

Mylan
Global Council on Youth Leadership

This year, over 11,000 youth will participate in HOBY, adding to the over 500,000 lives HOBY has touched in 60 years. HOBY creates a ripple effect of leadership and change. HOBY alumni become successful business and community leaders, applying the lessons from HOBY throughout their lives. With the world changing so quickly, it is imperative that HOBY maintains our exceptional curriculum, programs, volunteers and fundraising.

As part of our on-going efforts to improve our outreach, programs and effectiveness, HOBY is creating an advisory board on youth leadership and excellence in 2019. The HOBY Global Council on Youth Leadership will allow us to gain thoughts and insight on partnerships, programming, and fundraising strategies dedicated to keeping HOBY the nation’s premiere youth leadership organization. Members on the council will include HOBY parents, alumni, and business leaders dedicated to our mission.

LET US HELP ACHIEVE YOUR CORPORATE SOCIAL RESPONSIBILITY GOALS!

We are dedicated to training the next generation to become strong leaders that are catalysts for positive change in their communities, both locally and globally. During the course of our programs, our participants develop cultural sensitivity, stronger communication skills, learn to think critically about global issues, and work collaboratively to create solutions to these challenges.

To learn more please contact:
Priya Mohan - mohanp@hoby.org
(818) 851-3980 x 332