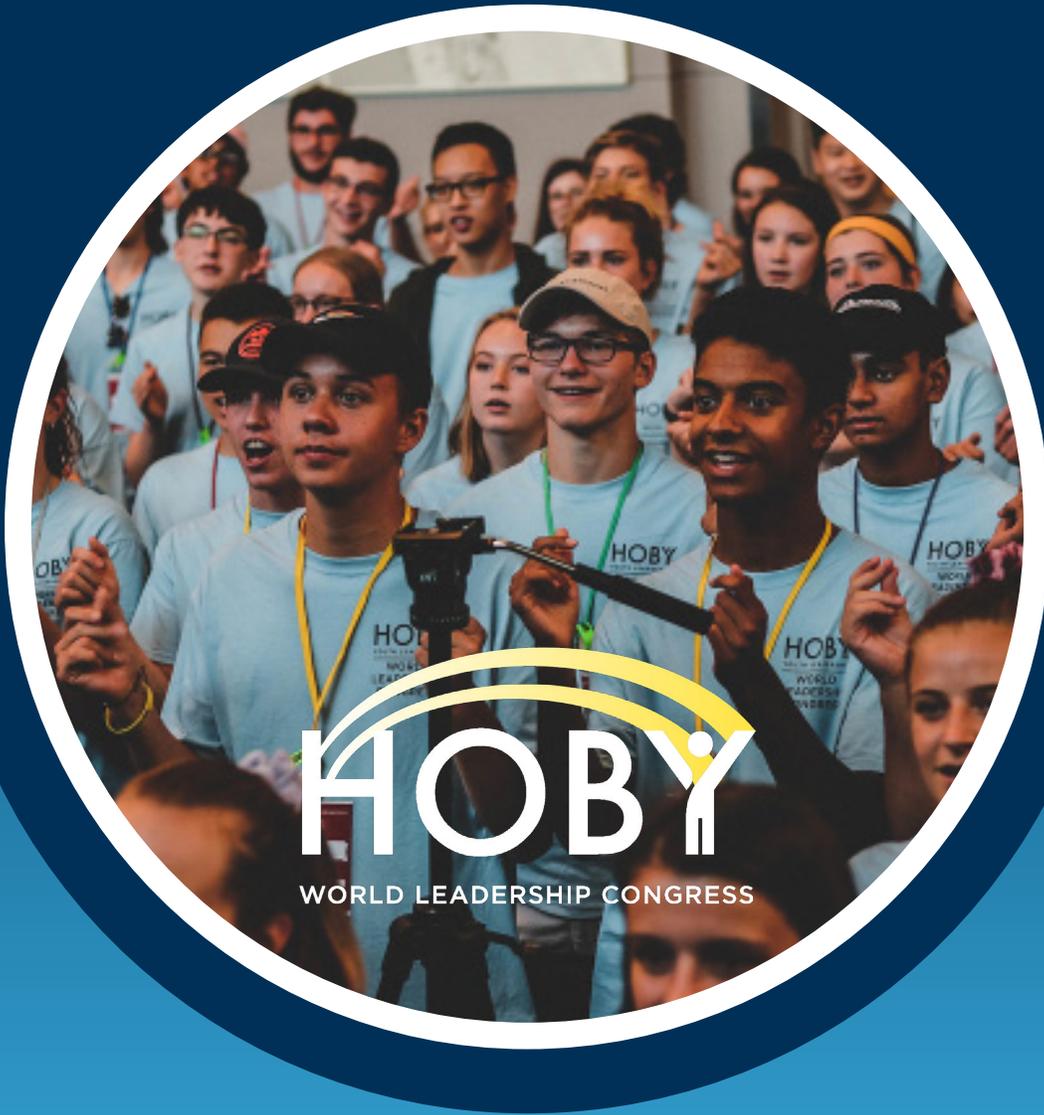


REQUEST FOR PROPOSAL



**2020
WORLD
LEADERSHIP
CONGRESS**



SUMMARY & BACKGROUND

For more than five decades, HOBY has inspired young people to make a difference and become catalysts for positive change in their home, school, workplace, and community. As America's foremost youth leadership organization, HOBY has a long history of successfully motivating young people to develop into outstanding leaders.

Since 1968, the HOBY World Leadership Congress (WLC) has empowered students from around the world to broaden their perspective and begin to see themselves as part of something larger—the global community we all share. The WLC is a weeklong program complete with mainstage presentations, interactive workshops, small group discussions, and personal reflection—all designed to equip high school juniors and seniors with the tools necessary to become confident leaders and active global citizens.

More than 450 students from throughout the United States and around the world from over a dozen countries participate in the WLC each year. This year's program focuses on the theme "What the World Deserves" and presents a unique experience for students to explore global issues faced today, think critically on how those challenges impact their local communities, and design what their roles will be in affecting positive social change.

WLC 2020 will take place July 26 to August 1, 2020 on the campus of Loyola University Chicago in Chicago, Illinois and is currently soliciting proposals for the following program events:

This RFP is intended to solicit proposals from diverse speaker candidates and organizations, conduct an evaluation based on the criteria listed in the next section, and select the proposals that best represent the mission of the WLC and this year's programming aims.

Please look through our opportunities and select the one(s) you feel most inspired by. Candidates are encouraged to submit their ideas for more than one opportunity.

PROPOSAL GUIDELINES

Proposals will be accepted until Thursday, April 30th, 2020.

Please submit your proposal via email to program@hobywlc.org

All Proposals should include:

- Event(s) you are interested in
- Proposed topic(s)
- The name and contact info for lead speaker (with the names of any supporting presenters included if applicable)
- Summary of your ideas for content and your goals for the presentation
- Intended learning outcomes
- Any required materials (e.g. printouts, notecards)
- A/V needs
- Your availability July 26-August 1, 2020 and whether you prefer to conduct the presentation in-person in Chicago or online (see Opportunity Descriptions for more information)
- Any limitations on the number of participants.



OPPORTUNITY DESCRIPTIONS

WORKSHOPS

FORMAT: Mainstage presentation, highly interactive, skill-building work sessions

PARTICIPANTS: All students (~450) The students can be broken up into groups of 225, 50, or 10 as needed. Each group will be provided a HOBY facilitator.

TIME DOMAIN: 45-60 minutes

LOCATION: On-campus preferred, though other options may be considered on a case by case basis

WLC Workshops are intended to provide an opportunity for students to develop aspects of their leadership skills through a mix of teaching, exploration, and application. We are looking for workshops that help students be more effective leaders through practical means.

EXAMPLES OF PREVIOUS WORKSHOPS:

“Making Kindness an Everyday Habit” presented by Character Strong

“Social Media for Social Good” presented by National Geographic

“Elevator Pitches and Other Secrets to Success” presented by 220 Leadership

GLOBAL ISSUES BREAKOUTS

FORMAT: Focused seminar, deep exploration of one topic

PARTICIPANTS: Students are able to choose which breakouts they wish to attend and we expect each breakout to have between 100-150 attendees

TIME DOMAIN: 50 minutes (35 minute presentation with 15 minute Q&A)

LOCATION: On-campus or telepresentation (via Skype, hangouts, etc)

Global Issues Breakouts at the WLC offer students the opportunity to explore global topics that are of interest to them. There will be three breakouts throughout the week and students will have three topics to choose from for each breakout.

We are looking for speakers who have extensive knowledge or experience related to one or more of the UN's Sustainable Development Goals including:

- Zero Poverty
- Zero Hunger
- Good Health and Wellbeing
- Quality Education
- Gender Equality
- Clean Water and Sanitation
- Affordable and Clean Energy
- Decent Work and Economic Growth
- Industry Innovation and Infrastructure
- Reduced Inequality
- Sustainable Cities and Communities
- Responsible Consumption and Production
- Climate Action
- Life Below Water
- Life on Land
- Peace Justice and Strong Institutions
- Partnerships for the Goals

EXAMPLES OF PREVIOUS GLOBAL ISSUES BREAKOUTS:

“Access and Education in Chicago” with Deputy Commissioner of the Chicago Public Library Baronica Roberson

“Creating Lasting Change” with Member of Canada’s House of Commons Celina Caesar-Chavannes

“Addressing the Plastic Pollution Crisis” with Marine Biologist Justine Ammendolia

GLOBAL ISSUES HACKATHONS

FORMAT: Presentation of real world issue and an issued challenge for students to hack and present a solution

PARTICIPANTS: following each breakout, those same students (100-150 attendees) will participate in a hackathon related or adjacent to the issue explored in the breakout

TIME DOMAIN: 50 minutes (5 minute presentation with 40-45 minute work session)

LOCATION: On-campus, telepresentation (via Skype, hangouts, etc), or pre-recorded message

Global Issues Hackathons are opportunities throughout the WLC following each Global Issues Breakout for students to be presented with a specific, real-word challenge related to the breakout exploration.

We are looking for presenters with deep knowledge, experience, or authority on any of the UN Sustainable Development Goals and who can develop a clear prompt for students around a specific challenge related to that development goal.



PROPOSAL EVALUATION CRITERIA

EACH PROPOSAL WILL BE EVALUATED AGAINST THE FOLLOWING CRITERIA:

- Compatibility with HOBY's Values and Mission
- Compatibility with this year's WLC learning objectives
- Actionability of Takeaways
- Uniqueness of Ideas and Timeliness of the Topic
- Speaker's Experience and Expertise
- Diversity of Workshop or Breakout topics offered
- Diversity of speakers' background, organizational affiliation, and experience

TIMELINE

FRIDAY, APRIL 30: Last day to submit RFP

MONDAY, MAY 12: Decisions communicated to all applicants

FRIDAY, MAY 22: Speaker(s) biography and headshot due

EARLY JUNE: Check-in calls with WLC Program Team to give program updates and refine presentations; discuss travel (if applicable) and setup plans

EARLY JULY: Last check-in and run-through of presentation; last call for required materials and/or equipment; final check of logistics

JULY 26 - AUG 1: HOBY World Leadership Congress!

SUBMITTING YOUR PROPOSAL

Please submit your proposal and questions via email to program@hobywlc.org by the deadline Thursday, April 30, 2020.

